

Record of Decisions

Destination Management Plan 2017-2021

Decision Taker

The Executive Lead for Tourism, Culture and Harbours on 18 October 2017

Decision

That the Council be recommended that the English Riviera Destination Management Plan 2017-2021 Pride in Place, as set out in Appendix 2 to the submitted report, be adopted as a sub-strategy of the Torbay Economic Strategy.

Reason for the Decision

To recommend that Council approves the revised English Riviera Destination Management Plan 2017-2021.

Implementation

The decision will come into force and may be implemented on Thursday, 26 October 2017 unless the call-in process is triggered (as set out in Standing Orders in relation to Overview and Scrutiny).

Information

The Executive Lead for Planning, Transport and Housing presented the English Riviera Destination Management Plan 2017-2021 as set out in the submitted report. The Executive Lead advised that the overall objectives of the Destination Management Plan were to deliver a series of agreed actions in partnership with local stakeholders to strengthen and development English Riviera's tourism offer.

Alternative Options considered and rejected at the time of the decision

None

Is this a Key Decision?

Yes – Reference Number: I034001

Does the call-in procedure apply?

Yes

Declarations of interest (including details of any relevant dispensations issued by the Standards Committee)

None

Published

18 October 2017

Signed: _____

Date: _____

Executive Lead for Tourism, Culture and Harbours